

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

Form 13F

FORM 13F COVER PAGE

Report for the Calendar Year or Quarter Ended: December 31, 2010

Check here if Amendment ; Amendment Number:

This Amendment (Check only one.): is a restatement.
 adds new holdings entries.

Institutional Investment Manager Filing this Report:

Name: Genworth Financial, Inc.
Address: 6620 West Broad Street
Richmond, Virginia 23230

Form 13F File Number: 28-11523

The institutional investment manager filing this report and the person by whom it is signed hereby represent that the person signing the report is authorized to submit it, that all information contained herein is true, correct and complete, and that it is understood that all required items, statements, schedules, lists, and tables, are considered integral parts of this form.

Person Signing this Report on Behalf of Reporting Manager:

Name: Patricia Merrill
Title: Senior Counsel
Phone: (804) 662-2711

Signature, Place, and Date of Signing:

/s/ Patricia Merrill Richmond, VA February 8, 2011

[Signature] [City, State] [Date]

Report Type (Check only one.):

13F HOLDINGS REPORT. (Check here if all holdings of this reporting manager are reported in this report.)

13F NOTICE. (Check here if no holdings reported are in this report, and all holdings are reported by other reporting manager(s).)

13F COMBINATION REPORT. (Check here if a portion of the holdings for this reporting manager are reported in this report and a portion are reported by other reporting manager(s).)

List of Other Managers Reporting for this Manager: NONE

FORM 13F SUMMARY PAGE

Report Summary:

Number of Other Included Managers: 1

Form 13F Information Table Entry Total: 343 lines

Form 13F Information Table Value Total: 2,440,049
(thousands)

List of Other Included Managers:

Provide a numbered list of the name(s) and Form 13F file number(s) of all institutional investment managers with respect to which this report is filed, other than the manager filing this report.

No.	Form 13F File Number	Name
01	28-11546	Genworth Financial Wealth Management, Inc.

<TABLE>

<CAPTION>

COLUMN 1

COLUMN 2

COLUMN 3 COLUMN 4

COLUMN 5

COLUMN 6 COLUMN 7

VOTING AUTHORITY

NAME OF ISSUER SOLE SHARED NONE	TITLE OF CLASS	CUSIP	VALUE (x\$1000)	SHRS OR PRN AMT	SH/ PUT/ INVESTMENT DISCRETION	OTHER MANAGERS	----- <C>
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3M CO COM	COM	88579Y101	17,648	204,501 SH	Sole	01	
204,501							
ABB LTD SPONSORED ADR	SPONSORED ADR	000375204	3,780	168,383 SH	Sole	01	
168,383							
ABBOTT LABS COM	COM	002824100	11,351	236,928 SH	Sole	01	
236,928							
ABERCROMBIE & FITCH CO CL A	CL A	002896207	5,005	86,850 SH	Sole	01	
86,850							
AES CORP COM	COM	00130H105	7,188	590,139 SH	Sole	01	
590,139							
AFFILIATED MANAGERS GROUP COM	COM	008252108	6,669	67,212 SH	Sole	01	
67,212							
AIR PRODS & CHEMS INC COM	COM	009158106	5,903	64,907 SH	Sole	01	
64,907							
ALBEMARLE CORP COM	COM	012653101	6,014	107,816 SH	Sole	01	
107,816							
ALEXANDER & BALDWIN INC COM	COM	014482103	1,222	30,527 SH	Sole	01	
30,527							
ALLEGHENY ENERGY INC COM	COM	017361106	467	19,256 SH	Sole	01	
19,256							
ALTERA CORP COM	COM	021441100	1,796	50,480 SH	Sole	01	
50,480							
AMEDISYS INC COM	COM	023436108	1,044	31,173 SH	Sole	01	
31,173							
AMERICA MOVIL SAB DE CV SPON ADR L	ADR	02364W105	1,968	34,321 SH	Sole	01	
34,321							
AMERICAN ELEC PWR INC COM	COM	025537101	2,181	60,623 SH	Sole	01	
60,623							
AMERICAN EXPRESS CO COM	COM	025816109	0	2 SH	Sole	01	
2							
AMERICAN MED SYS HLDGS INC COM	COM	02744M108	948	50,250 SH	Sole	01	
50,250							
ANHEUSER BUSCH INBEV SA/NV SPON	SPONSORED ADR	03524A108	3,889	68,113 SH	Sole	01	
68,113							
APPLE INC COM	COM	037833100	2,953	9,156 SH	Sole	01	
9,156							
ARKANSAS BEST CORP DEL COM	COM	040790107	1,187	43,296 SH	Sole	01	
43,296							
ASML HOLDING N V NY REG SHS	COM	N07059186	4,020	104,859 SH	Sole	01	
104,859							
ASSOCIATED BANC CORP COM	COM	045487105	1,341	88,539 SH	Sole	01	
88,539							
ASSURED GUARANTY LTD COM	COM	G0585R106	1,106	62,490 SH	Sole	01	
62,490							
AUTOLIV INC COM	COM	052800109	5,040	63,844 SH	Sole	01	
63,844							
AUTOMATIC DATA PROCESSING IN COM	COM	053015103	4,658	100,645 SH	Sole	01	
100,645							
BAIDU INC SPON ADR REP A	ADR	056752108	2,976	30,829 SH	Sole	01	
30,829							

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COLUMN 1 COLUMN 2 COLUMN 3 COLUMN 4 COLUMN 5 COLUMN 6 COLUMN 7
COLUMN 8

VOTING AUTHORITY

NAME OF ISSUER SOLE SHARED NONE	TITLE OF CLASS	CUSIP	VALUE (x\$1000)	SHRS OR PRN AMT	SH/ PUT/ INVESTMENT DISCRETION	OTHER MANAGERS	----- <C>
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BANCO SANTANDER SA ADR	ADR	05964H105	3,748	351,957 SH	Sole	01	
351,957							
BARCLAYS BK PLC 10 YR TREAS BEAR	ETF	06740L451	16,891	323,774 SH	Sole	01	
323,774							
BARCLAYS PLC ADR	ADR	06738E204	3,392	205,345 SH	Sole	01	
205,345							

BAXTER INTL INC COM 203,990	COM	071813109	10,326	203,990 SH	Sole	01
BCE INC. 126,000	COM	05534B760	4,497	126,000 SH	Sole	
BE AEROSPACE INC COM 119,508	COM	073302101	4,425	119,508 SH	Sole	01
BECTON DICKINSON & CO COM 45,332	COM	075887109	3,831	45,332 SH	Sole	01
BHP BILLITON LTD SPONSORED ADR 44,718	ADR	088606108	4,155	44,718 SH	Sole	01
BIO RAD LABS INC CL A 39,533	CL A	090572207	4,106	39,533 SH	Sole	01
BLOUNT INTL INC NEW COM 117,621	COM	095180105	1,854	117,621 SH	Sole	01
BOK FINL CORP COM NEW 121,467	COM	05561Q201	6,486	121,467 SH	Sole	01
BRISTOW GROUP INC COM 7,525	COM	110394103	356	7,525 SH	Sole	01
BRITISH AMERN TOB PLC SPONSORED 51,826	SPONSORED ADR	110448107	4,027	51,826 SH	Sole	01
BROOKFIELD ASSET MANAGEMENT INC. 113,100	COM	112585104	3,789	113,100 SH	Sole	
BUCYRUS INTL INC NEW COM 15,058	COM	118759109	1,346	15,058 SH	Sole	01
CACI INTL INC CL A 18,152	CL A	127190304	969	18,152 SH	Sole	01
CANADIAN NATIONAL RAILWAY COMPANY 43,700	COM	136375102	2,923	43,700 SH	Sole	
CANADIAN PACIFIC RAILWAY LTD 17,500	COM	13645T100	1,141	17,500 SH	Sole	
CAPSTEAD MTG CORP COM NO PAR 69,271	COM	14067E506	872	69,271 SH	Sole	01
CARDINAL HEALTH INC COM 34,979	COM	14149Y108	1,340	34,979 SH	Sole	01
CATERPILLAR INC DEL COM 60,824	COM	149123101	5,697	60,824 SH	Sole	01
CENOVUS ENERGY INC. 87,500	COM	15135U109	2,927	87,500 SH	Sole	
CENTURY ALUM CO COM 58,580	COM	156431108	910	58,580 SH	Sole	01
CERNER CORP COM 66,760	COM	156782104	6,325	66,760 SH	Sole	01
CHESAPEAKE ENERGY CORP COM 190,931	COM	165167107	4,947	190,931 SH	Sole	01
CHICOS FAS INC COM 65,989	COM	168615102	794	65,989 SH	Sole	01
CHINA LIFE INS CO LTD SPON ADR REP H SPONSORED ADR 22,459	SPONSORED ADR	16939P106	1,374	22,459 SH	Sole	01
CISCO SYS INC COM 177,937	COM	17275R102	3,600	177,937 SH	Sole	01

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COLUMN 1	COLUMN 2	COLUMN 3	COLUMN 4	COLUMN 5	COLUMN 6	COLUMN 7	COLUMN 8	COLUMN 9	COLUMN 10
VOTING AUTHORITY									

NAME OF ISSUER	TITLE	VALUE	SHRS OR	SH/ PUT/	INVESTMENT	OTHER	-----		
SOLE SHARED NONE	OF CLASS	(x\$1000)	PRN AMT	PRN CALL	DISCRETION	MANAGERS			

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CMS ENERGY CORP COM 179,084	COM	125896100	3,331	179,084 SH	Sole	01			
COCA COLA CO COM 78,130	COM	191216100	5,139	78,130 SH	Sole	01			
COGNIZANT TECHNOLOGY SOLUTIO CL A 31,189	CL A	192446102	2,286	31,189 SH	Sole	01			
COINSTAR INC COM 29,694	COM	19259P300	1,676	29,694 SH	Sole	01			
COLGATE PALMOLIVE CO COM 81,615	COM	194162103	6,559	81,615 SH	Sole	01			
COMERICA INC COM 30,974	COM	200340107	1,308	30,974 SH	Sole	01			
COMTECH TELECOMMUNICATIONS C COM 28,178	COM	205826209	782	28,178 SH	Sole	01			
CONSTELLATION ENERGY GROUP I COM 22,828	COM	210371100	699	22,828 SH	Sole	01			
COOPER COS INC COM NEW	COM	216648402	1,443	25,605 SH	Sole	01			

25,605 CORNING INC COM 610,171	COM	219350105	11,789	610,171 SH	Sole	01
COVIDIEN PLC SHS 108,134	COM	G2554F105	4,937	108,134 SH	Sole	01
CTRIP COM INTL LTD AMERICAN DEP SHS 45,973	SPONSORED ADR	22943F100	1,860	45,973 SH	Sole	01
DANAHER CORP DEL COM 182,989	COM	235851102	8,632	182,989 SH	Sole	01
DARDEN RESTAURANTS INC COM 41,723	COM	237194105	1,938	41,723 SH	Sole	01
DECKERS OUTDOOR CORP COM 21,455	COM	243537107	1,711	21,455 SH	Sole	01
DEL MONTE FOODS CO COM 42,069	COM	24522P103	791	42,069 SH	Sole	01
DELTA AIR LINES INC. 13,451	COM	247361702	169	13,451 SH	Sole	01
DEVON ENERGY CORP NEW COM 92,605	COM	25179M103	7,270	92,605 SH	Sole	01
DISCOVER FINL SVCS COM 83,818	COM	254709108	1,553	83,818 SH	Sole	01
DOLBY LABORATORIES INC COM 47,710	COM	25659T107	3,182	47,710 SH	Sole	01
DOLLAR TREE INC COM 34,320	COM	256746108	1,925	34,320 SH	Sole	01
DTE ENERGY CO COM 22,463	COM	233331107	1,018	22,463 SH	Sole	01
DU PONT E I DE NEMOURS & CO COM 60,665	COM	263534109	3,026	60,665 SH	Sole	01
E M C CORP MASS COM 259,320	COM	268648102	5,938	259,320 SH	Sole	01
EAST WEST BANCORP INC COM 63,312	COM	27579R104	1,238	63,312 SH	Sole	01
EBAY INC COM 272,980	COM	278642103	7,597	272,980 SH	Sole	01
EMERSON ELEC CO COM 86,354	COM	291011104	4,937	86,354 SH	Sole	01
EMULEX CORP COM NEW 51,239	COM	292475209	597	51,239 SH	Sole	01

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COLUMN 1 COLUMN 8	COLUMN 2	COLUMN 3	COLUMN 4	COLUMN 5	COLUMN 6	COLUMN 7	COLUMN 8
VOTING AUTHORITY	TITLE	VALUE	SHRS OR	SH/ PUT/	INVESTMENT	OTHER	-----
NAME OF ISSUER	OF CLASS	CUSIP	(x\$1000)	PRN AMT	PRN CALL	DISCRETION	MANAGERS
SOLE SHARED NONE							
-----	-----	-----	-----	-----	-----	-----	-----
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ENBRIDGE INC. 81,600	COM	29250N105	4,632	81,600 SH	Sole		
ENCANA CORP. 79,400	COM	292505104	2,327	79,400 SH	Sole		
ENTERGY CORP NEW COM 26,263	COM	29364G103	1,860	26,263 SH	Sole	01	
ESTERLINE TECHNOLOGIES CORP COM 17,600	COM	297425100	1,207	17,600 SH	Sole		01
EXELON CORP COM 28,133	COM	30161N101	1,171	28,133 SH	Sole		01
EXXON MOBIL CORP COM 43,918	COM	30231G102	3,211	43,918 SH	Sole		01
EZCORP INC CL A NON VTG 36,851	COM	302301106	1,000	36,851 SH	Sole		01
FRESENIUS MED CARE AG&CO KGA SPON 14,039	SPONSORED ADR	358029106	810	14,039 SH	Sole		01
FRONTIER COMMUNICATIONS CORP. 199	COM	35906A108	2	199 SH	Sole		
GENERAL DYNAMICS CORP COM 120,713	COM	369550108	8,566	120,713 SH	Sole		01
GENTEX CORP COM 69,071	COM	371901109	2,042	69,071 SH	Sole		01
GEO GROUP INC COM 43,788	COM	36159R103	1,080	43,788 SH	Sole		01
GILEAD SCIENCES INC COM 99,747	COM	375558103	3,615	99,747 SH	Sole		01
GRAINGER W W INC COM 43,115	COM	384802104	5,955	43,115 SH	Sole		01

ISHARES TR S&P NTL AMTFREE 45,085	ETF	464288414	4,472	45,085 SH	Sole	01
ISHARES TR S&P SMLCP GROW 2,657	ETF	464287887	193	2,657 SH	Sole	01
ISHARES TR S&P SMLCP VALU 2,679	ETF	464287879	193	2,679 SH	Sole	01

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COLUMN 1	COLUMN 2	COLUMN 3	COLUMN 4	COLUMN 5	COLUMN 6	COLUMN 7	COLUMN 8		
VOTING AUTHORITY									

NAME OF ISSUER	TITLE	VALUE	SHRS OR	SH/ PUT/	INVESTMENT	OTHER	-----		
SOLE SHARED NONE	OF CLASS	(x\$1000)	PRN AMT	PRN CALL	DISCRETION	MANAGERS			

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ISHARES TR S&P500 GRW 89,662	ETF	464287309	5,886	89,662 SH	Sole	01			
ISHARES TR S&PCITI1-3YRTB 60	ETF	464288125	6	60 SH	Sole	01			
ISHARES TR SMLL CORE INDX 1,084	ETF	464288505	97	1,084 SH	Sole	01			
ISHARES TR SMLL GRWTH IDX 2,286	ETF	464288604	193	2,286 SH	Sole	01			
ISHARES TR SMLL VAL INDX 2,342	ETF	464288703	194	2,342 SH	Sole	01			
ISHARES TR US PFD STK IDX 16,454	ETF	464288687	638	16,454 SH	Sole	01			
ITAU UNIBANCO HLDG SA SPON ADR REP 79,896	SPONSORED ADR	465562106	1,918	79,896 SH	Sole	01			
ITT CORP NEW COM 103,846	COM	450911102	5,411	103,846 SH	Sole	01			
JAKKS PAC INC COM 93,242	COM	47012E106	1,699	93,242 SH	Sole	01			
JARDEN CORP COM 31,398	COM	471109108	969	31,398 SH	Sole	01			
JOHNSON & JOHNSON COM 71,971	COM	478160104	4,451	71,971 SH	Sole	01			
JPMORGAN CHASE & CO COM 302,876	COM	46625H100	12,848	302,876 SH	Sole	01			
KEYCORP NEW COM 153,261	COM	493267108	1,356	153,261 SH	Sole	01			
KNIGHT TRANSN INC COM 41,505	COM	499064103	789	41,505 SH	Sole	01			
KRAFT FOODS INC CL A 188,366	CL A	50075N104	5,935	188,366 SH	Sole	01			
KUBOTA CORP ADR 16,776	ADR	501173207	799	16,776 SH	Sole	01			
LEAR CORP COM NEW 8,379	COM	521865204	827	8,379 SH	Sole	01			
LHC GROUP INC COM 29,630	COM	50187A107	889	29,630 SH	Sole	01			
LINCOLN EDL SVCS CORP COM 34,948	COM	533535100	542	34,948 SH	Sole	01			
LKQ CORP COM 189,300	COM	501889208	4,301	189,300 SH	Sole	01			
LOCKHEED MARTIN CORP COM 63,222	COM	539830109	4,420	63,222 SH	Sole	01			
LOEWS CORP COM 127,451	COM	540424108	4,959	127,451 SH	Sole	01			
LOWES COS INC COM 617,278	COM	548661107	15,481	617,278 SH	Sole	01			
M/I HOMES INC COM 75,116	COM	55305B101	1,155	75,116 SH	Sole	01			
MADDEN STEVEN LTD COM 50,118	COM	556269108	2,091	50,118 SH	Sole	01			
MAIDEN HOLDINGS LTD SHS 127,358	COM	G5753U112	1,001	127,358 SH	Sole	01			
MAKITA CORP ADR NEW 27,603	ADR	560877300	1,131	27,603 SH	Sole	01			
MARINEMAX INC COM 33,732	COM	567908108	315	33,732 SH	Sole	01			

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PFIZER INC COM 314,497	COM	717081103	5,507	314,497	SH		Sole	01	
PG&E CORP COM 52,099	COM	69331C108	2,492	52,099	SH		Sole	01	
PHILIP MORRIS INTL INC COM 134,468	COM	718172109	7,870	134,468	SH		Sole	01	
POSCO SPONSORED ADR 13,018	ADR	693483109	1,402	13,018	SH		Sole	01	
POWERSHARES ETF TRUST DYN PHRMA 60,678	ETF	73935X799	1,434	60,678	SH		Sole	01	
POWERSHARES ETF TRUST ENERGY SEC 70,114	ETF	73935X385	2,623	70,114	SH		Sole	01	
POWERSHARES ETF TRUST GOLDEN DRG 87,995	ETF	73935X401	2,344	87,995	SH		Sole	01	
POWERSHARES ETF TRUST TECH SECT 55,700	ETF	73935X344	1,428	55,700	SH		Sole	01	
POWERSHARES ETF TRUST ZACKS MC 2,708	ETF	73935X740	33	2,708	SH		Sole	01	
POWERSHARES GLOBAL ETF TRUST IN 279,256	ETF	73936T474	6,294	279,256	SH		Sole	01	
PPL CORP COM 61,569	COM	69351T106	1,620	61,569	SH		Sole	01	
PRAXAIR INC COM 54,697	COM	74005P104	5,222	54,697	SH		Sole	01	
PROCTER & GAMBLE CO COM 210,436	COM	742718109	13,537	210,436	SH		Sole	01	
PUBLIC SVC ENTERPRISE GROUP COM 11,446	COM	744573106	364	11,446	SH		Sole	01	
RALCORP HLDGS INC NEW COM 70,608	COM	751028101	4,590	70,608	SH		Sole	01	
REGIONS FINANCIAL CORP NEW COM 130,785	COM	7591EP100	915	130,785	SH		Sole	01	
RESMED INC COM 52,321	COM	761152107	1,812	52,321	SH		Sole	01	
REVENUESHARES ETF TR MID CAP FD 46,960	ETF	761396209	1,386	46,960	SH		Sole	01	
ROGERS COMMUNICATIONS INC. 124,700	COM	775109200	4,346	124,700	SH		Sole		
ROSETTA RESOURCES INC COM 154,386	COM	777779307	5,811	154,386	SH		Sole	01	
ROVI CORP COM 148,887	COM	779376102	9,232	148,887	SH		Sole	01	
RYDEX ETF TRUST S&P 500 EQ TRD 3,257,668	ETF	78355W106	154,120	3,257,668	SH		Sole	01	
SALESFORCE COM INC COM 38,474	COM	79466L302	5,079	38,474	SH		Sole	01	
SANOFI AVENTIS SPONSORED ADR 132,054	ADR	80105N105	4,256	132,054	SH		Sole	01	
SARA LEE CORP COM 448,289	COM	803111103	7,850	448,289	SH		Sole	01	
SEATTLE GENETICS INC COM 67,268	COM	812578102	1,006	67,268	SH		Sole	01	
SELECT SECTOR SPDR TR SBI CONS 2,378,472	ETF	81369Y407	88,979	2,378,472	SH		Sole	01	
SELECT SECTOR SPDR TR SBI CONS 154,366	ETF	81369Y308	4,524	154,366	SH		Sole	01	

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COLUMN 1	COLUMN 2	COLUMN 3	COLUMN 4	COLUMN 5	COLUMN 6	COLUMN 7	COLUMN 8	COLUMN 9	COLUMN 10
VOTING AUTHORITY									

NAME OF ISSUER	TITLE	VALUE	SHRS OR	SH/ PUT/	INVESTMENT	OTHER	-----		
SOLE SHARED NONE	OF CLASS	(x\$1000)	PRN AMT	PRN CALL	DISCRETION	MANAGERS			

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SELECT SECTOR SPDR TR SBI HEALTH 149,768	ETF	81369Y209	4,718	149,768	SH		Sole	01	
SELECT SECTOR SPDR TR SBI INT-ENER 1,291,257	ETF	81369Y506	88,128	1,291,257	SH		Sole	01	
SELECT SECTOR SPDR TR SBI INT-FINL 299,517	ETF	81369Y605	4,777	299,517	SH		Sole	01	
SELECT SECTOR SPDR TR SBI INT-INDS 2,959,463	ETF	81369Y704	103,196	2,959,463	SH		Sole	01	

