FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

	OMB APPROVAL										
	OMB Number:	3235-0287									
	Estimated average burden										
- 1	hours per response:	0.5									

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* Schneider Kevin Douglas						2. Issuer Name and Ticker or Trading Symbol GENWORTH FINANCIAL INC [GNW]									5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner					
(Last) C/O GENWO		NCIAL, INC.	fiddle)			3. Date of Earliest Transaction (Month/Day/Year) 04/16/2014								X	Officer (g			· I		
6620 WEST BROAD STREET (Street) RICHMOND VA 23230					4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Indiv	Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City)	(State)	(Z	ip)																	
		Ta	able I - Nor	n-Deriv	vativ	e Se	curiti	es Acq	uired, [Disp	osed of	f, or	Benefi	cially Ow	ned					
Da					t. Transaction Date Month/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)				4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 au				nd 5) Securities Beneficiall Following		Form	nership : Direct (D) lirect (I) . 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
						Code	v	Amount		(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)				(instr. 4)				
Class A Common Stock 04/1						16/2014					5,92	6	A	\$7.8	77,116		D			
Class A Common Stock 04/10						/16/2014					2,85	1	D	\$16.21	74,265		D			
Class A Common Stock 04/1					/16/2014				F		1,469		D	\$16.21	72,796			D		
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	se (Month/Day/Year)	3A. Deemed Execution Date if any (Month/Day/Ye:	Code (Instr.			Derivative		6. Date Exercisa Expiration Date (Month/Day/Yea		Sec ur) Der		7. Title and Amount of Securities Underlyin Derivative Security (I 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficia Owned Following Reported Transacti	Ownersh Form: Direct (D or Indirect (I) (Instr.	Ownership	Beneficial Ownership (Instr. 4)	
				Co	ode V	v	(A)	(D)	Date Exercisab		xpiration late	Title		Amount or Number of Shares		(Instr. 4)				
Stock Options (Right to Buy)	\$7.8	04/16/2014		N	M ⁽¹⁾			5,926	08/19/201	2 0	Class A Common Stock		5,926	\$0	\$0 5,925		D			

Explanation of Responses:

1. The stock option exercises reported on this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on August 14, 2013.

Remarks

The net shares received by the reporting person for the exercise of stock options are subject to the issuer's 9-month holding period policy.

/s/ Christine A. Ness, by power of attorney 04/17/2014

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.