FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL							
OMB Number:	3235-0287						
Estimated average burder	1						
hours per response:	0.5						

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* Schneider Kevin Douglas				<u>(</u>	2. Issuer Name and Ticker or Trading Symbol GENWORTH FINANCIAL INC [GNW]								tionship of R all applicabl Director	eporting Person(s) to Issuer e) 10% Owner			/ner	
(Last)	(First	`	Middle)		3. Date of Earliest Transaction (Month/Day/Year) 02/20/2014							X	Officer (g below)		title Other (speci below) VP - Genworth		pecify	
C/O GENWORTH FINANCIAL, INC.				L														
6620 WEST BROAD STREET				4	If Amendment, Date of Original Filed (Month/Day/Year)							6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person						
(Street) RICHMOND	VA	2	23230										, A		,	•	ng Ferson ne Reportin	g Person
(City)	(State	e) (2	Zip)															
		Т	able I - Non	-Deriva	tive S	Securitie	s Ac	quired, C	ispo	osed of	f, or Bene	ficia	lly Ow	ned				
Date				2. Transad Date (Month/Da		2A. Deemed Execution Date, if any (Month/Day/Year)		Transaction Dispose Code (Instr.		ities Acquired d Of (D) (Instr.		and 5) Securitie Beneficia Following		For Ily Owned or I		lirect (I)	7. Nature of Indirect Beneficial Ownership	
								Code	v	Amount	(A) or (D)		rice	Transaction (Instr. 3 and				(Instr. 4)
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	Code	Transaction Code (Instr.		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Security (Inst 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s)		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisabl		piration te	Title		ount or nber of ires		(Instr. 4)	on(s)		
Stock Settled SARs	\$15.23	02/20/2014		A		150,000		(1)	02/	/20/2024	Class A Common Stock	15	0,000	\$0	150,00	00	D	

Explanation of Responses:

1. The SARs vest in four equal annual installments beginning on February 20, 2015. The vested and unexercised portion of the SARs, if any, shall be automatically exercised if the closing price of the issuer's common stock equals or exceeds a specified "maximum share value" equal to \$75.

/s/ Christine A. Ness, by power of attorney 02/24/2014

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.