FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL								
OMB Number:	3235-0287							
Estimated average burden								
hours per response:	0.5							

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person Groh Kelly L					2. Issuer Name and Ticker or Trading Symbol GENWORTH FINANCIAL INC [GNW]										Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner						
(Last) C/O GENWO	(First)	,	Middle)			3. Date of Earliest Transaction (Month/Day/Year) 10/29/2013									Officer (give title below) Vice President &			Other (specify below)			
6620 WEST BROAD STREET					4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Indiv	6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person						
(Street) RICHMOND	VA	23	3230													iled by More than One Reporting Person					
(City)	(State)	(Z	lip)																		
		Ta	able I - Nor	า-Deriv	ativ	e Se	ecuriti	es Acq	uired, l	Disp	osed of	f, or l	Benefic	cially Ow	ned						
1. Title of Security (Instr. 3)				2. Transaction Date (Month/Day/Year)			2A. Deemed Execution Date, if any (Month/Day/Year)				ities Acquired (A) or d Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s)		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)			
									Code	v	Amount		(A) or (D)	Price	(Instr. 3 and				(111501.4)		
Class A Common Stock				10/29	10/29/2013				M ⁽¹⁾		4,00	0	A	\$7.8	12,994			D			
Class A Common Stock				10/29/2013		3			S ⁽¹⁾		4,00	0	D	\$14.5	8,9	994		D			
Class A Common Stock													1,206.15			I	by 401(k)				
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security		3A. Deemed Execution Date if any (Month/Day/Yea	Code (Instr.			5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisal Expiration Date (Month/Day/Year		Securities Underly		erlying	ing Derivative		er of e s ally g ion(s)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4	Beneficial Ownership (Instr. 4)			
				Cod	de	v	(A)	(D)	Date Exercisal		xpiration ate	Title		Amount or Number of Shares		(Instr. 4)	(0/				
Stock Options (Right to Buy)	\$7.8	10/29/2013		М	M ⁽¹⁾			4,000	08/19/2012 05		5/25/2014	Co	Class A Common Stock 4,000		\$0	4,666		D			

Explanation of Responses:

1. The stock option exercise and sale reported on this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on May 13, 2013.

/s/ Christine A. Ness, by power of attorney

** Signature of Reporting Person

10/30/2013

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.