FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL								
OMB Number:	3235-0287							
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* Schneider Kevin Douglas					Issuer Name and Ticker or Trading Symbol GENWORTH FINANCIAL INC [GNW] Date of Earliest Transaction (Month/Day/Year)									5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner						
(Last)	(First)	,	Middle)		3. Date of Earliest Transaction (Month/Day/Year) 09/26/2013								X	Officer (g below)	vive title Other (state below) EVP - Genworth		specify			
C/O GENWORTH FINANCIAL, INC. 6620 WEST BROAD STREET						4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person					
(Street) RICHMOND VA 23230														Form filed by More than One Reporting Person						
(City)	(State)	(Z	ľip)																	
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																				
				2. Transaction Date (Month/Day/Year)		r) Ex	2A. Deemed Execution Date, if any (Month/Day/Year)					rities Acquired (A) or ed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s)		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)	
						Code	v	Amount		(A) or (D)	Price	(Instr. 3 and 4)				(instr. 4)				
Class A Common Stock 09/					26/2013				M		5,92	6	A	\$7.8	65,266		D			
Class A Common Stock 09/2					/26/2013				F		3,61	2	D \$12.8		61,654		D			
Class A Common Stock 09/					09/26/2013				F		772		D	\$12.8	60,882		D			
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	se (Month/Day/Year)	3A. Deemed Execution Date if any (Month/Day/Yea	Code (Instr.		r. S	Derivative		6. Date Exercisa Expiration Date (Month/Day/Year		Securities Underly		erlying	8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficia Owned Following Reported Transacti	e s ally	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
				Cod	le V	, (,			Date Exercisab		xpiration ate	or Nu Title of		Amount or Number of Shares		(Instr. 4)		<u></u>		
Stock Options (Right to Buy)	\$7.8	09/26/2013		M	M ⁽¹⁾			5,926	08/19/201	2 0:	5/25/2014	Con	Class A Common Stock 5,926		\$0	47,407		D		

Explanation of Responses:

1. The stock option exercises reported on this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on August 14, 2013.

The net shares received by the reporting person for the exercise of stock options are subject to the issuer's 9-month holding period policy.

/s/ Christine A. Ness, by power of 09/30/2013

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.