FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL							
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

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1. Name and Address of Reporting Person * KELLEHER PATRICK BRIAN					2. Issuer Name and Ticker or Trading Symbol GENWORTH FINANCIAL INC [GNW]									5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
(Last)	(First)		Middle)		3. Date of Earliest Transaction (Month/Day/Year) 08/14/2013									Director Officer (g below)		10% Owner Other (specify below) Genworth			
6620 WEST BROAD STREET					4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable Line)					
(Street) RICHMOND VA 23230												X Form filed by One Reporting Person Form filed by More than One Reporting Person							
(City)	(State	e) (2	Zip)																
		Т	able I - No	n-Deriva	tive S	ecuri	ties Acq	uired, [Disp	osed of	f, or E	3enefi	cially Ow	ned					
1. Title of Security (Instr. 3)			2. Transaction Date (Month/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)		Transaction Code (Instr.		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 an				nd 5) Securities Beneficial Following		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership		
									v	Amount		(A) or (D)	Price	Transactio (Instr. 3 an				(Instr. 4)	
Class A Common Stock				08/14/2	14/2013		M		83,334		A	\$7.8	114,168			D			
Class A Common Stock				08/14/2	14/2013			D 50,7		82	D \$12.8		63,386			D			
Class A Common Stock 08				08/14/2	14/2013			F		15,528		D	\$12.8	47,858		D			
Class A Common Stock 08/				08/14/2	14/2013			М		81,000		Α	\$2.46	128,858			D		
Class A Common Stock 08/1				08/14/2	4/2013			D		15,567		D	\$12.8	12.8 113,2		291 D			
Class A Common Stock 08/				08/14/2	14/2013		F		27,715		D	\$12.8	85,576			D			
			Table II -	Derivativ (e.g., pu										ed					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	ise (Month/Day/Year)	3A. Deemed Execution Dat if any (Month/Day/Y	Code	Transaction Code (Instr.				6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		lerlying	8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficia Owned Following Reported	e s ally g	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisab		Expiration Date	Title		Amount or Number of Shares		Transacti (Instr. 4)	ion(s)			
Stock Settled SARs	\$7.8	08/14/2013		М			83,334	02/03/201	10 0	08/19/2019		Class A Common Stock 83,3		\$0	\$0 166,66		D		
Stock Settled SARs	\$2.46	08/14/2013		М			81,000	02/12/201	12	02/12/2019	Cor	ass A nmon	81,000	\$0	0		D		

Explanation of Responses:

Remarks

The net shares received by the reporting person for the exercise of stock settled stock appreciation rights are subject to the issuer's 9-month holding period policy. On April 1, 2013, pursuant to a previously announced plan to implement a holding company reorganization, Genworth Financial, Inc., a Delaware corporation (formerly named Sub XLVI, Inc.), became the successor issuer to Genworth Holdings, Inc., a Delaware corporation (formerly named Genworth Financial, Inc.).

/s/ Christine A. Ness, by power of attorney 08

08/15/2013

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

 $^{^{\}star}$ If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

^{**} Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).