FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

| OMB APPROVAL             |           |  |  |  |  |  |  |  |
|--------------------------|-----------|--|--|--|--|--|--|--|
| OMB Number:              | 3235-0287 |  |  |  |  |  |  |  |
| Estimated average burden |           |  |  |  |  |  |  |  |
| hours per response:      | 0.5       |  |  |  |  |  |  |  |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person * Groh Kelly L |   |            |   |              | 2. Issuer Name and Ticker or Trading Symbol GENWORTH FINANCIAL INC [ GNW ] |   |            |   |   |   |                  |   |                          |  | 5. Relationship of Reporting Person(s) to Issu<br>(Check all applicable)  Director 10%            |  |            |  | vner                                    |  |
|--|---|------------|---|--------------|--|---|------------|---|---|---|------------------|---|--------------------------|--|---|--|------------|--|---|--|
| (Last) C/O GENWO!                                      | (First)   | •          | /liddle)  |              | 3. Date of Earliest Transaction (Month/Day/Year) 07/23/2013                |   |            |   |   |   |                  |   |                          | X  | Officer (give title Other (specify below) below)  Vice President & Controller                     |  |            |  | specify                                 |  |
| 6620 WEST BROAD STREET                                 |   |            |   |              | 4. If Amendment, Date of Original Filed (Month/Day/Year)                   |   |            |   |   |   |                  |   |                          | - 1  | Individual or Joint/Group Filing (Check Applicable Line)     X Form filed by One Reporting Person |  |            |  |   |  |
| (Street) RICHMOND                                      | VA  | 2.         | 3230  |              |  |   |            |   |   |   |                  |   |                          |  | d by One r  | g Person   |            |  |   |  |
| (City)   | (State)   | ) (Z       | (ip)  |              |  |   |            |   |   |   |                  |   |                          |  |   |  |            |  |   |  |
|  |   | Ta         | able I - Nor  | n-Deriv      | ative  | e Se  | curiti     | es Acq                                  | uired, C  | Disp  | osed of          | , or  | Benefi                   | cially Ov  | vned  |  |            |  |   |  |
| 1. Title of Security (Instr. 3)                        |   |            | 2. Transaction<br>Date<br>(Month/Day/Year)              |              | ar)   i  | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) |            | 3.<br>Transaction<br>Code (Instr.<br>8) |   | 4. Securities Acquired (A) or<br>Disposed Of (D) (Instr. 3, 4 and |                  |   |                          | 5. Amount<br>Securities<br>Beneficially<br>Following | y Owned<br>Reported   | 6. Ownership<br>Form: Direct (D)<br>or Indirect (I)<br>(Instr. 4)  |            | 7. Nature of Indirect Beneficial Ownership                               |   |  |
|  |   |            |   |              |  |   |            | Code                                    | v   | Amount  |                  | (A) or<br>(D)   | Price                    | Transactio<br>(Instr. 3 and                          |   |  |            | (Instr. 4)   |   |  |
| Class A Common Stock                                   |   |            |   | 07/23        | /23/2013   |   |            |   | <b>M</b> <sup>(1)</sup>                               |   | 4,00             | 0   | A                        | \$7.8  | 12,9  | 994  |            | D  |   |  |
| Class A Common Stock                                   |   |            |   | 07/23        | 07/23/2013   |   |            |   | S <sup>(1)</sup>                                      |   | 4,00             | D \$1   |                          | \$13.74  | 8,994   |  | D          |  |   |  |
| Class A Common Stock                                   |   |            |   |              |  |   |            |   |   |   |                  |   | 1,208.496                |  |   | I  | by 401(k)  |  |   |  |
|  |   |            | Table II - [  |              |  |   |            |   |   |   | sed of, on       |   |                          |  | ed  |  |            |  |   |  |
| 1. Title of<br>Derivative<br>Security (Instr.<br>3)    | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security |            | 3A. Deemed<br>Execution Date<br>if any<br>(Month/Day/Ye | Code (Instr. |  |   | Derivative |   | 6. Date Exercisa<br>Expiration Date<br>(Month/Day/Yea |   |                  | 7. Title and Amou<br>Securities Underl<br>Derivative Securi<br>3 and 4) |                          | erlying  | 8. Price of<br>Derivative<br>Security<br>(Instr. 5)   | 9. Number derivative Securities Beneficia Owned Following Reported | s<br>silly | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | Beneficial<br>Ownership<br>t (Instr. 4) |  |
|  |   |            |   | Cod          | de   | v   | (A)        |   | Date<br>Exercisab                                     |   | xpiration<br>ate | Title   |                          | Amount<br>or<br>Number<br>of Shares                  |   | Transaction(s)<br>(Instr. 4)                                       |            |  |   |  |
| Stock Options<br>(Right to Buy)                        | \$7.8   | 07/23/2013 |   | М            | M <sup>(1)</sup>   |   |            | 4,000                                   | 08/19/201   | 2 0   | 5/25/2014        | Co  | lass A<br>ommon<br>Stock | 4,000 \$0  |   | 12,666   |            | D  |   |  |

## Explanation of Responses:

1. The stock option exercises and sales reported on this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on May 13, 2013.

/s/ Christine A. Ness, by power of attorney 07/24/2013

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.