FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL								
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* Roday Leon E				2. Issuer Name and Ticker or Trading Symbol GENWORTH FINANCIAL INC [GNW]								Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner						
(Last) C/O GENWO	(First)	,	Middle)		3. Date of Earliest Transaction (Month/Day/Year) 02/03/2010							X	Officer (g below) SVP, (below)	, ,	
6620 WEST BROAD STREET					4. If Amendment, Date of Original Filed (Month/Day/Year)								Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person					
(Street) RICHMOND	VA	2	23230										Form filed	d by More	than Oi	ne Reportin	g Person	
(City)	(State) (Z	Zip)															
		Т	able I - No			_			Dis	1						1		
Date				Date	Transaction ate Month/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)		Transaction Code (Instr.		ies Acquired (A Of (D) (Instr. 3		5. Amount Securities Beneficiall Following	Owned Form or Inc		nership Direct (D) irect (I) 4)	7. Nature of Indirect Beneficial Ownership	
									v	Amount (A) or (D)		Price	Transaction(s) (Instr. 3 and 4)				(Instr. 4)	
Class A Common Stock 02/0				02/03	3/2010		M		16,667 A		\$7.8	76,931		D				
Class A Common Stock 02/03				02/03	3/2010			D		8,731	l D	\$14.8902	68,200		D			
Class A Common Stock 02/0				02/03	3/2010			F		3,000) D	\$14.8902	65,200		D			
Class A Common Stock													10	0		I	Trust for Child	
Class A Common Stock													10			I	Trust for Child	
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	ise (Month/Day/Year)	3A. Deemed Execution Da if any (Month/Day/Y	Code (Instr.		n De r. Se or (D	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisa Expiration Date (Month/Day/Yea		Securities Underly		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s	e s allly	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)	
				Cod	de V	(A) (D)	Date Exercisa		Expiration Date	Title	Amount or Number of Shares		(Instr. 4)	(0)			
Stock Settled SARs	\$7.8	02/03/2010		М			16,667	02/02/20	010	08/19/2019	Class A Common Stock	16,667	\$0	33,333		D		

Explanation of Responses:

Remarks:

The net shares received by the reporting person for the exercise of stock settled stock appreciation rights are subject to the issuer's 9-month holding period policy.

/s/ Richard J. Oelhafen, Jr., by power of attorney 02/05/2010

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 $Note: File \ three \ copies \ of \ this \ Form, \ one \ of \ which \ must \ be \ manually \ signed. \ If \ space \ is \ insufficient, \ see \ Instruction \ 6 \ for \ procedure.$

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

^{*} If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

^{**} Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).